

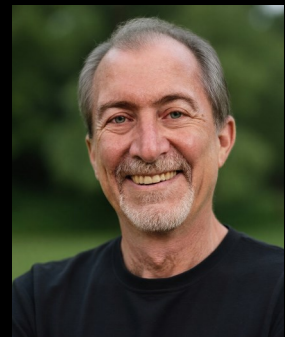
Bruce 'Zen' Benefiel, MA, MBA, DDiv

Author, Educator, Host, Facilitator, Transformational Coach

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Expertise: Revealing Simplicity in the Complexity



2.4 million views—YouTube

"Zen feels like an emissary from the future, a time when many more people are at home with a wider scope of consciousness."

~ Dr. Robert Gilman—Founder,
Context Institute, Planetary Midwife

Orphaned at birth and adopted six weeks later, Zen Benefiel's lifelong search for connection and meaning took a transformative turn at age 18 while studying pre-Med, when a profound near-death experience became the catalyst for decades of exploration into consciousness, leadership, systems thinking, and human potential. Across more than 50 books, six years as host of *One World in a New World*, and as Founder of the Planetary Citizens nonprofit, he has steadily evolved from exploring individual transformation to developing practical frameworks for organizational and societal coherence.

Today, through Planetary Citizens and as Co-architect of the AI Universal Engine™, Zen works to intentionally foster harmony among people and planet by uniting human wisdom with deterministic AI for coherent decision-making.

Planetary Citizens—Awakening the Heart of Humanity Review:

It is a spiritual vision and one that is essential if the human race is going to join the community of spacefaring civilizations. The author, Zen Benefiel is a worthy successor to the work of the legendary Donald Keys.

~ Dr. Jeffrey Mishlove, Host, New Thinking Allowed

Coherence—From Hydrogen to Humanity Review

3/20/26 — #1 New Release — *System Theory Physics + Chaos & Systems, #2 in Social Theory*

This is one of those rare books that doesn't just give you new information—it gives you a new set of eyes. The author takes on the most "impossible" questions of our time: How does consciousness arise from matter?



- **Topics:**
- **AI-Human Partnerships for Thrivability**
- **Coherence in Chaotic Times (AI & ET)**
- **Conscious Leadership & Whole-System Thinking**
- **Remembering Your Planetary Citizenship**

Book Zen: Zen@PlanetaryCitizens.net

Interview Options – Zen Benefiel

One World in a New World, Planetary Citizens® and Be The Dream®



1. Inner Alignment & Human Awakening

(Who we are becoming in the midst of change)

These questions invite story, self-awareness, and grounded wisdom—meeting audiences where they are emotionally and existentially. It offers understanding of abandonment and adoption from an orphan's perspective.

- ⇒ **What experiences most shaped your understanding of consciousness and personal transformation?**
- ⇒ **You often speak about “remembering” rather than self-improvement. What does that mean in practical human terms?**
- ⇒ **How do you navigate uncertainty, fear, or overwhelm without losing clarity or compassion?**
- ⇒ **What inner shift do you see people needing most right now to live with greater coherence and purpose?**

2. Leadership, Systems & Real-World Application

(How inner awareness translates into action, work, and culture)

This anchors insight into credibility, experience, and usefulness. Servant Leadership is the focus.



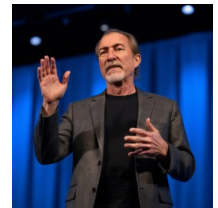
- ◇ **What have decades of work across business, education, and nonprofits taught you about what actually drives change?**
- ◇ **Why do so many intelligent leaders and organizations struggle despite having good strategies and data?**
- ◇ **How do you help individuals and teams move from siloed thinking to whole-system awareness?**
- ◇ **What distinguishes conscious leadership from traditional leadership models in practice—not theory?**
- ◇ **How are we using AI to breakthrough the VUCA world today?**

3. Planetary Perspective & Collective Future

(Why this moment matters—and what's being invited now)

This elevates the conversation beyond self-help into shared responsibility and possibility as Planetary Citizens.

- * **What does it mean to be a “planetary citizen” in today's interconnected world?**
- * **Why did you create Planetary Citizens, and what gap is it designed to address?**
- * **How can individuals contribute meaningfully to global challenges without burning out or feeling insignificant?**
- * **What gives you genuine hope when you look at humanity's future?**
- * **How does AI and ETs figure into world peace?**



50-Word Bio

Zen Benefiel is a transformational coach, author, and planetary systems thinker bridging inner awareness with real-world action. Founder of **Be The Dream**, **Planetary Citizens** and host of *One World in a New World*, he has authored 50+ books and helps individuals and organizations navigate change with clarity, coherence, and purpose.

100-Word Bio

Zen Benefiel is a transformational coach, author, and planetary systems thinker dedicated to aligning inner awareness with practical action. With over four decades of experience across business, education, media, and nonprofit leadership, he is known for synthesizing complexity into clarity. Zen is the founder of **Be The Dream** and **Planetary Citizens**, a global initiative supporting conscious, collaborative solutions, and the host of *One World in a New World*, a long-running dialogue series exploring humanity's evolutionary moment. Author of more than 50 books, Zen helps individuals and organizations cultivate coherence, purpose, and possibility in times of rapid change.

